

**County Profile**

**Cleveland County (NC)**

**May 2018**

**Demographics**

**Population & Growth**

2016 Est Population  
2010 Census Total Population  
July 2016 NC Certified Population Estimate

**Population**

97,113  
98,078  
98,244

**% Annual Growth**

( 0.1%)  
0.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

43,360  
54,718

**Urban/Rural Percent**

44.2%  
55.8%

**Estimated Population by Age**

2016 Est Median Age  
2016 Est Total Pop 0-19  
2016 Est Total Pop 20-24  
2016 Est Total Pop 25-34  
2016 Est Total Pop 35-44  
2016 Est Total Pop 45-54  
2016 Est Total Pop 55-64  
2016 Est Total Pop 65+

42  
24,358  
6,559  
10,585  
11,663  
14,047  
13,302  
16,599

**% Pop by Age**

25.1%  
6.8%  
10.9%  
12.0%  
14.5%  
13.7%  
17.1%

**Commuters, Workers Age 16 and Over, 2016 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 23.4  
Workers Not Working at Home 38,498  
Travel Time to Work: < 10 minutes 13.9%  
Travel Time to Work: 10-14 minutes 14.4%  
Travel Time to Work: 15-19 minutes 19.0%  
Travel Time to Work: 20-24 minutes 15.4%  
Travel Time to Work: 25-29 minutes 8.0%  
Travel Time to Work: 30-34 minutes 10.5%  
Travel Time to Work: 35-44 minutes 5.3%  
Travel Time to Work: 45-59 minutes 7.4%  
Travel Time to Work: 60+ minutes 6.1%

**Workers, By Transportation**

Worker Transp, Base 39,452  
Work at Home 2.4%  
Drove Car/Truck/Van Alone 85.2%  
Carpooled Car/Truck/Van 9.6%  
Public Transportation 0.2%  
Walked 2.1%  
Bicycle 0.0%  
Taxi, Motorcycle, Other 0.4%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

26,472  
10,691  
2,249

**Residents**

67.1%  
27.1%  
5.7%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions (final)  
2014-15 Higher Education Total Enrollment (final)  
2016 Est Education Attainment - At Least High School Graduate  
2016 Est Education Attainment - At Least Bachelor's Degree

15,233  
1,048  
39.9%  
1,671  
19,604  
55,303  
10,792

**Pop Age 25+**

83.5%  
16.3%

## Housing

		<b>% Ann Growth or % Total</b>
2016 Est Total Housing Units	43,285	( 0.0%)
2010 Census Total Housing	38,555	
2010 Census Total Households	43,373	
2010 Census Occupied Housing	33,737	87.5%
2010 Census Vacant Housing	4,818	12.5%
2016 Est Median Value of Owner Occupied Housing	\$108,100	
2016 Est Median Gross Rent	\$662	
2016 Est Owner Occupied Housing	25,015	67.3%
2016 Est Renter Occupied Housing	12,163	32.7%
2016 Est Owner Occupied Housing Vacancy	3.4%	
2016 Est Renter Occupied Housing Vacancy	7.9%	

## Income

		<b>% Ann Growth or % Pov</b>
2016 Est Median Family Income	\$49,073	
2016 Median Household Income (SAIPE)	\$38,654	( 3.9%)
2015 Est Median Worker Earnings	\$26,615	
2016 Per Capita Income (BEA)	\$34,401	
2016 Est Pop, Income Below Poverty Level (SAIPE)	19,594	20.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2017 Annual</b>
Mar 2018 Prelim., 2016 Employment	46,304	45,295
Mar 2018 Prelim., 2016 Unemployment	2,100	2,242
Mar 2018 Prelim., 2016 Unemployment Rate	4.3%	4.7%
2017Q4 YTD, 2017 Announced Job Creation	486	486
2017Q4 YTD, 2017 Total Announced Investments (\$mil)	\$356.5	\$356.5

## Employment / Wages by Industry

	<b>2017Q3 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q3 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	34,218	34,263	\$741	\$733
Total Government	6,582	6,950	\$828	\$808
Total Private Industry	27,636	27,313	\$720	\$713
Agriculture Forestry Fishing & Hunting	135	119	\$498	\$676
Mining	.	.	.	.
Utilities	145	143	\$1,512	\$1,722
Construction	1,705	1,483	\$971	\$832
Manufacturing	6,498	6,369	\$1,002	\$1,018
Wholesale Trade	1,010	974	\$803	\$826
Retail Trade	4,109	4,086	\$496	\$505
Transportation and Warehousing	2,550	2,464	\$748	\$745
Information	427	472	\$1,375	\$1,411
Finance and Insurance	526	534	\$867	\$921
Real Estate and Rental and Leasing	241	228	\$591	\$603
Professional and Technical Services	617	629	\$1,082	\$1,015
Mgt of Companies, Enterprises	.	.	.	.
Administrative and Waste Services	1,890	1,867	\$545	\$511
Educational Services	3,224	3,770	\$740	\$677
Health Care and Social Assistance	5,008	4,999	\$798	\$820
Arts, Entertainment and Recreation	435	.	\$202	.
Accommodation and Food Services	2,874	2,932	\$275	\$274
Other Services Ex. Public Admin	673	769	\$549	\$511
Public Administration	2,068	2,014	\$744	\$727
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2018Q1 Available Industrial Buildings	13
2017Q3 Establishments: Total Private Industry	1,897
2017Q3 Establishments: Manufacturing	125
2016 Est Self Employed	2,159

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$1,074.4
2017 Total Retail Businesses (With Food/Drink)	652
2017 Avg Sales/Business Total (with Food/Drink)	\$1,647,924
2018Q1 Available Commercial Buildings (if reported)	1

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7200
FY2016-17 Annual Taxable Retail Sales (\$mil)	\$930.8
2018 Tier designation	2

### Childcare

2018Q1 Licensed Child Care Facilities	69
2018Q1 Licensed Child Care Enrollment	2,063

### Weather

Annual Rainfall, inches	47
Annual Snowfall, inches	4
Average Annual Temperature, F	59
Average Annual High Temperature, F	71
Average Annual Low Temperature, F	46

### Healthcare Providers

2017 Number of Physicians	166
2017 Physicians per 10,000 population	16.8
2017 RNs per 10,000 population	107.1
2017 Dentists per 10,000 population	3.3
2016 Pharmacists per 10,000 population	8.9

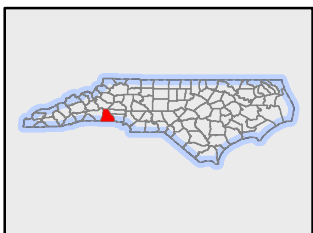
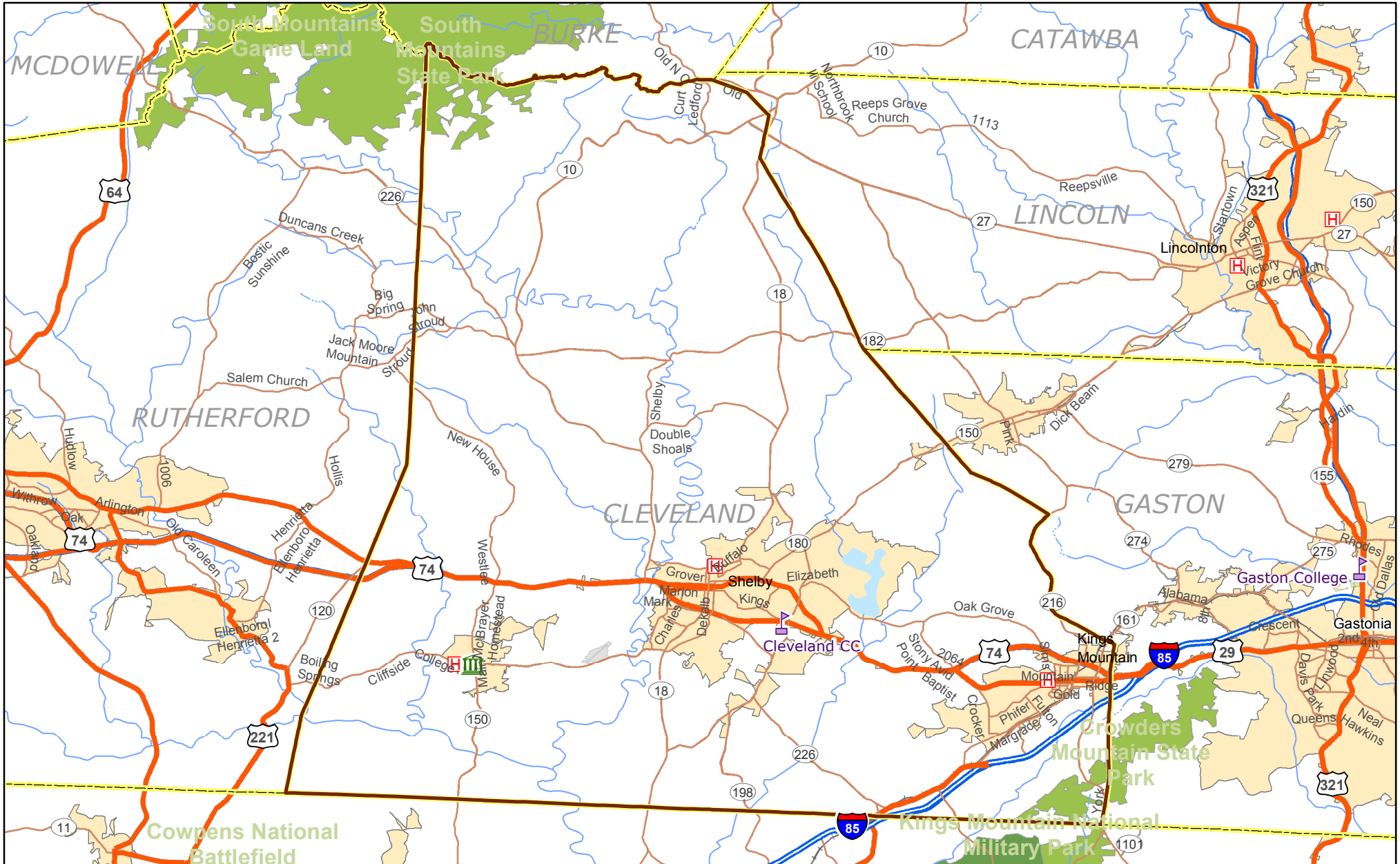
### Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

# Cleveland County, North Carolina



**Legend**

<b>Airports by Total Enplanements</b>	Public University	Interstate
14,000,001 - 43,130,585	Private University	US Route
3,000,001 - 14,000,000	NC Community Colleges	NC Route
0 - 3,000,000	Hospital	Major Railroad Lines
		County Boundary

